

A world of branding solutions

# SUPERIOR BRANDING SOLUTIONS WITH SERVICE & QUALITY YOU CAN *Believe in!*

Our portable branding solutions provide dramatic brand exposure with superior longevity, quality and innovation you can believe in...

## WE BELIEVE YOUR BRAND IS YOUR MOST *Valuable asset...*

Our aim is to therefore provide pain-free, easy to use and flawless portable branding solutions that make a difference.

At Expand A Sign, we're driven by a lot more than just being the best. Our community is focused on living our values, not just talking about them. Each person plays an important part in delivering the uncompromised longevity, quality and innovation that has placed us in a league of our own.

## THE VALUES WE *Live by...*



### Quality

We believe our customers deserve 100% satisfaction, all the time. We do this by providing great quality products on-time, with superior materials and printing technology you can rely on.



### Innovation

Innovation and creativity are the heartbeat of Expand A Sign and nothing excites us more than crafting portable branding products that delight your customers and leave the competition behind.



### Service

We're here to help you become an awesome brand every day, not during a one-off event. We're here to offer advice, pay attention to the little things and go the extra mile when you need it most.



### Passion

We're passionate about making a positive difference for our customers, our country and each member of the EAS family and strive to deliver stand-out, memorable brand experiences you can be proud of.

**CUSTOM**  
**WING BANNERS**  
**FLYING BANNERS**  
**GAZEBOS**  
**CANVEX**  
**INFLATABLES**  
**FEATHER BANNERS**  
**DECK CHAIRS**  
**POP-UP BANNERS**  
**360° WONDASIGNS**  
**A-FRAMES**  
**CYLINDRICAL BANNERS**  
**UMBRELLAS**  
**EXPANDING BACKWALLS**  
**FLEXI-DISCS**  
**EVENT BINS**  
**ROLL-UP BANNERS**  
**TABLECLOTHS**  
**EVENT KITS**  
**TOWERS**  
**CAFÉ BARRIERS**  
**ARCHES**  
**BUNTING**  
**HARDWARE**  
**BOULEVARD BANNERS**  
**BASES**



# 100% EXPAND A SIGN MANUFACTURING FROM *Yarn to Banner*

## OUR *Fabrics*

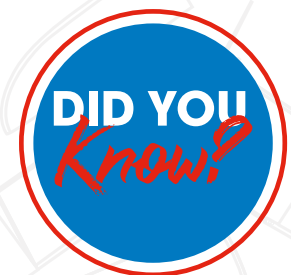
At Expand a Sign, we have developed fabrics specific to each one of our products. These fabrics are woven polyester which we weave ourselves from yarn to material to be printed on to. We coat our fabrics with dirt repellent, light fasteners, fire retardant (on request), etc. All in-house by our wonderful team.

## OFF-THE-SHELF *Products*

At Expand a Sign, we make it easy to stand out and get remembered with premium, durable off-the-shelf portable branding solutions designed to bring awesome brands to life! Choose from our large range of Banners, Flags, Branded Gazebos & Tents, Pop-Up-Banners, Inflatables, and make sure your brand stands out anytime, anywhere!

## CUSTOM *Solutions*

We believe that any brand can be awesome, and offer custom designed portable branding solutions that go far beyond our usual superior range of market-leading Banners, Flags, Branded Gazebos, Pop-Ups, etc. Your next event is only limited by your imagination.



Sustainability is a must in today's world, so we use non-toxic, water-based inks and upcycle our excess fabric waste through our Uzwelo Bags initiative.



# OUR STORY... *Uzwelo Bags*

## PROUDLY SOUTH AFRICAN BAGS THAT *Make a Difference*

Each bag in the Uzwelo range has been designed, tested and produced with 2 main goals:

- 1- To create a uniquely, proudly South African bag with innovative functionality and exciting, stylish looks
  - 2 - Make a meaningful difference in South Africa by reducing our environmental impact and contributing to local skills development and job creation
- It all started by realising that we can only make a real difference when we focus on what we can do, instead of what we can't....

We partnered with everyday local heroes to create a range of unique, stylish and functional bags made from our fabric cut-offs, and decided to use some of the profits to support the Bateleurs, an NPO that provides SA with an aerial perspective of the environment. They are involved in multiple diverse missions of sustainable environmental and development policies and programs, and UZWELO is proud to be associated with all that they do through donating a portion of the proceed from sales to their cause.

Uzwelo is now armed for change with a range of unique and truly South African bags (literally, each one is different) that are fashionable, durable and cater for every aspect of South African life from fashion to shopping, travel to work, sport and school.



### Environment

Expand a Sign decided to use their waste fabric off-cuts to create unique, functional and stylish products that would minimise the impact we were having on the environment, and use our creativity to look after our planet...



### Skills Development

Each one of our products is hand-made by local women in Kwa-Zulu Natal who have gone through skills development programs that empower them to earn a living, put food on the table, fund education and provide dignity and upliftment for their communities long-term.

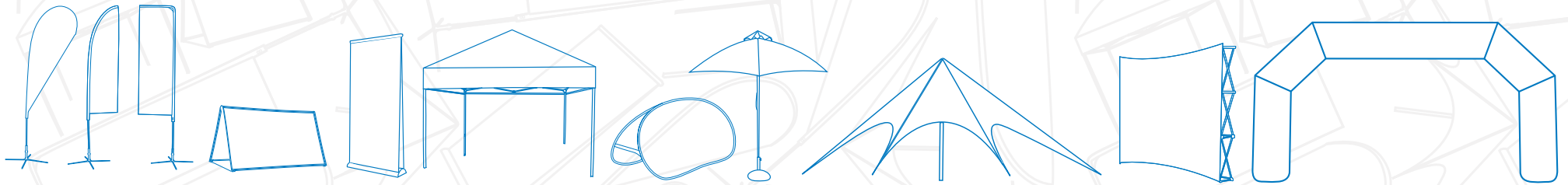


### Conservation

The Bateleurs is an NPO organisation of volunteer pilots who fly their aeroplanes behind the scenes, providing an aerial view of the South African environment for various conservation and development needs. Uzwelo is proud to donate a portion of it's proceeds from sales to this amazing organisation and their cause.

# WE BRING *Awesome* BRANDS TO LIFE...

Our Premium Portable Branding Solutions are trusted by the world's leading brands for their unequalled, uncompromised longevity, quality and innovation.



## **FLAG BANNERS**

Flying Banners  
Feather Banners  
Wing Banners

## **POP-UP BANNERS**

A-Frame Banners  
Ex-Up Banners  
Event Bins  
Towers & Promo Shops  
Cylindrical Banners

## **PULL-UP & ROLL-UP BANNERS**

Ex-T  
Ex-T Lite

## **GAZEBOS & TENTS**

Gazebos  
Ex-Star Tents

## **PARASOLS**

Acacia  
Acacia Flex

## **OUTDOOR**

Continuous Banners  
Bean Bags  
Custom Blankets  
Deck Chairs  
Poster Boards  
Bunting

## **EVENTS**

Table Cloths  
360° Wonda Signs  
BackWalls

## **OTHER**

Custom Banners

## **INFLATABLES**

Giant Inflatables  
Product Shaped  
Custom Inflatables

## **CARING FOR YOUR PRODUCTS**

\*MORE PRODUCTS AVAILABLE ON REQUEST





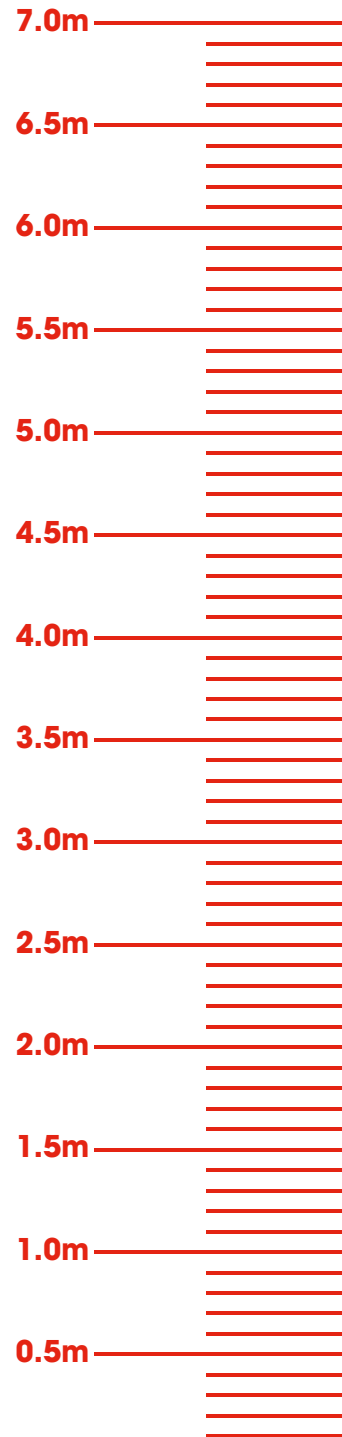
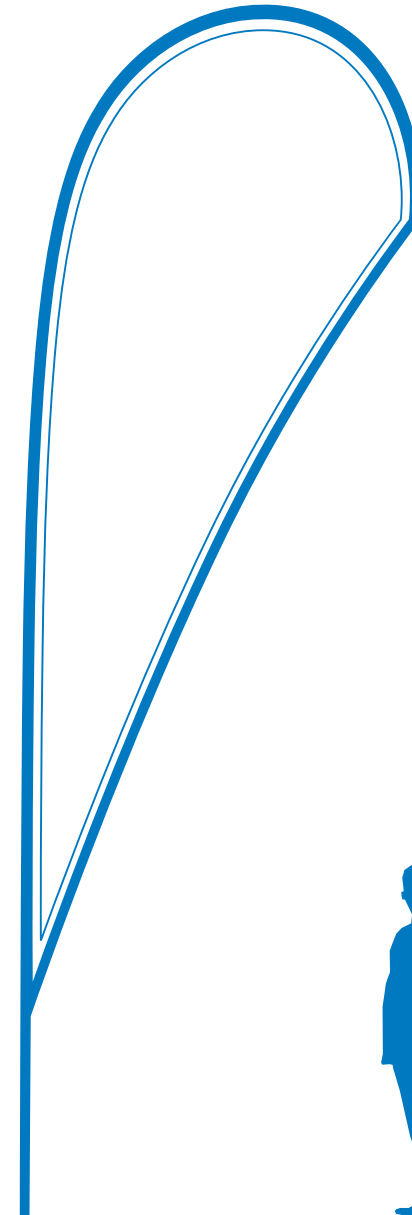
# FLYING *Banners*



- Print Options: Single or True Double-Sided
- Fabric: Lightweight (single-sided) and Lightweight block-out (true double-sided)
- Colour printed banding available
- Commercial grade fibreglass rods
- Indoor and outdoor use
- Can be staked into soft ground using ground stakes
- Can be mounted onto a structure using vertical, horizontal or angled base mounts
- Can be placed on hard surfaces using various weighted bases
- Quick connect for added stability/rigidity and easy to connect
- Ratchet system for easy adjustment/ tensioning
- Durable canvas carry bag included
- Can be reskinned – use your existing hardware and just change the fabric skin
- Roadside and Marathon banners to get above crowd height

## Size

	MICRO	MINI	SMALL	MEDIUM	LARGE	X-LARGE
Width	0.3m	0.5m	0.75m	0.9m	1m	1.3m
Height	0.75m	1m	2.2m	3.4m	4.6m	6m





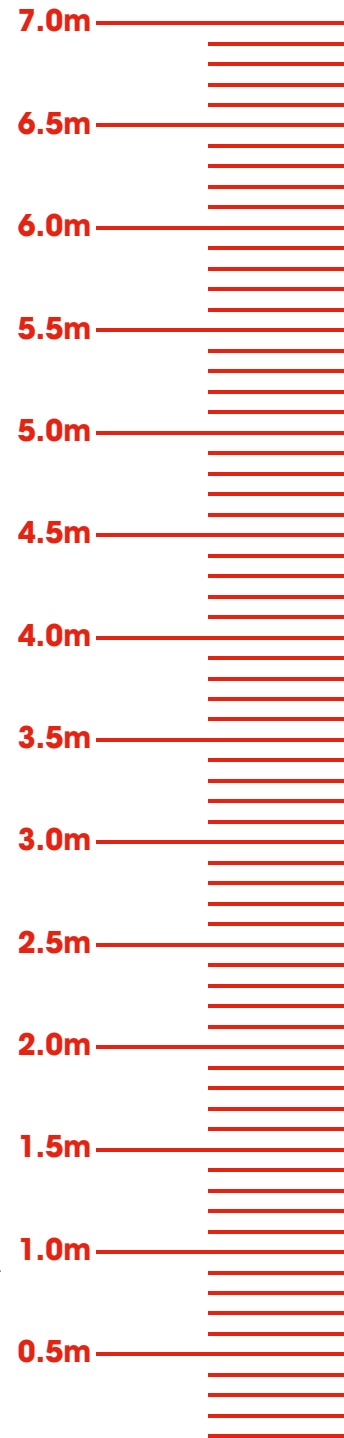
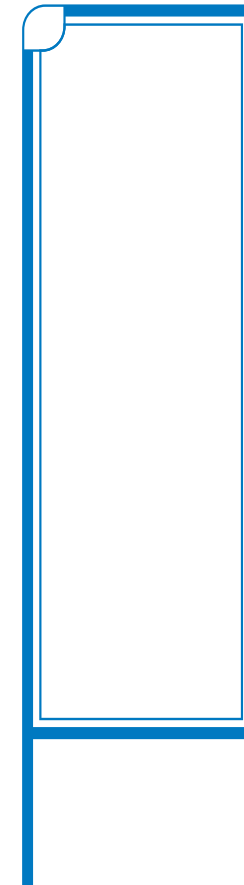




# FEATHER *Banners*

- Print Options: Single or True Double-Sided
- Fabric: Lightweight (single-sided) and Lightweight block-out (true double-sided)
- Colour printed banding available
- Commercial grade fibreglass rods
- Indoor and outdoor use
- Can be staked into soft ground using ground stakes
- Can be mounted onto a structure using vertical, horizontal or angled base mounts
- Can be placed on hard surfaces using various weighted bases
- Quick connect for added stability/rigidity and easy to connect
- Ratchet system for easy adjustment/ tensioning
- Can be reskinned – use your existing hardware and just change the fabric skin
- Durable canvas carry bag included

Size			
Width <small>(OPTIONS)</small>	0.55m, 0.8m or 1m		
	SMALL	MEDIUM	LARGE
Height	2.1m	3m	4.4m





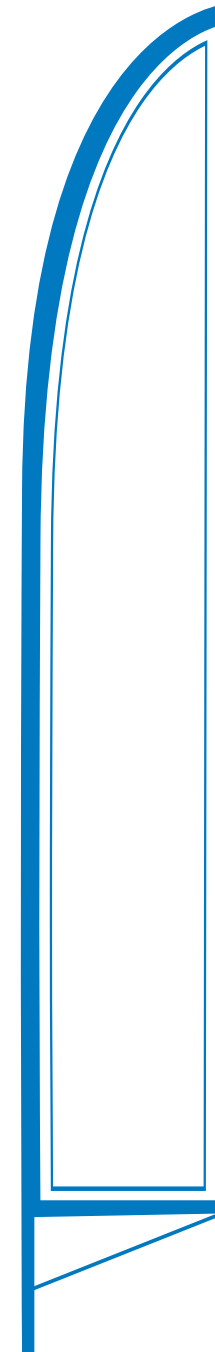


# WING *Banners*

- Print Options: Single or True Double-Sided
- Fabric: Lightweight (single-sided) and Lightweight block-out (true double-sided)
- Colour printed banding available
- Commercial grade fibreglass rods
- Indoor and outdoor use
- Can be staked into soft ground using ground stakes
- Can be mounted onto a structure using vertical, horizontal or angled base mounts
- Can be placed on hard surfaces using various freighthed bases
- Quick connect for added stability/rigidity and easy to connect
- Ratchet system for easy adjustment/ tensioning
- Durable canvas carry bag included
- Can be reskinned – use your existing hardware and just change the fabric skin

## Size

	SMALL	MEDIUM	LARGE	X-LARGE
Width	0.7m	0.7m	0.7m	0.7m
Height	2.7m	4m	5.5m	6.7m



7.0m

6.5m

6.0m

5.5m

5.0m

4.5m

4.0m

3.5m

3.0m

2.5m

2.0m

1.5m

1.0m

0.5m

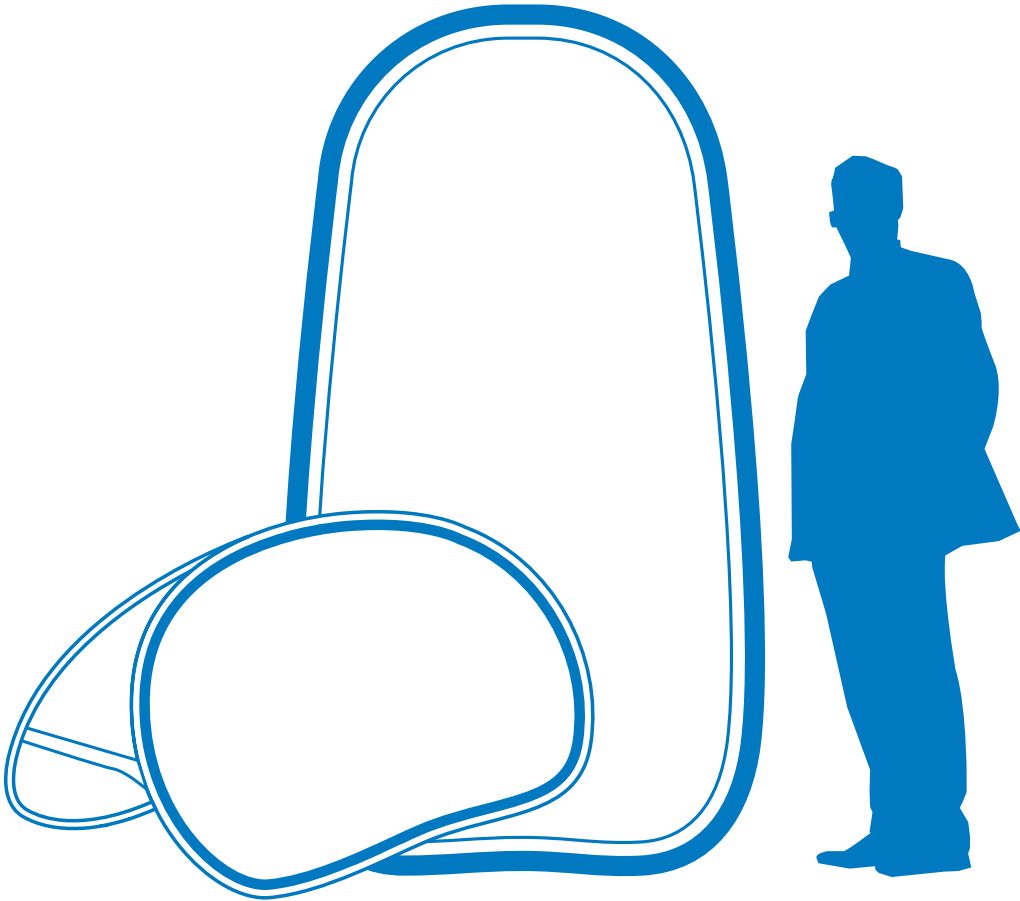




# A-FRAME *Banners*

- Fabric: White Backed Medium Weight
- Flat spring steel ensures that the shape is maintained and allows you to bend it back into shape should it be damaged
- Unique tri-fold colapsable technique for compact storage and transport
- Edges reinforced with polytwill fabric
- Indoor and outdoor use
- Steel pegs included to secure in windy conditions on soft ground
- Internal pockets for weights
- Durable carry bag included

		<i>Size</i>			
		SMALL	VALUE	MEDIUM	LARGE
Horizontal	<i>Width</i>	0.7m	0.9m	0.9m	1.1m
	<i>Height</i>	1.2m	1.7m	2m	2.5m
Vertical	<i>Width</i>	0.8m		1m	1.25m
	<i>Height</i>	0.98m		1.35m	2.1m







# TOWERS & *Promo Shops*

- Fabric: White Backed Medium Weight
- 3 panel design (Tower) 4 panel design (Promo Shop)
- Flat spring steel ensures that the shape is maintained and allows you to bend it back into shape should it be damaged
- Unique tri-fold colapsable technique for compact storage and transport
- Edges reinforced with polytwill fabric
- Indoor and outdoor use
- Steel pegs included to secure in windy conditions on soft ground
- Durable carry bag included
- Custom Options: Window, door, roof (Promo Shop only)

	<i>Size</i>		
		MEDIUM	LARGE
Tower	<i>Width</i>	1.2m	1.2m
	<i>Height</i>	2.1m	2.7m
Promo shop	<i>Width</i>	1m	
	<i>Height</i>	2.1m	



For the love of the drive.  
New Golf.



Das Auto.





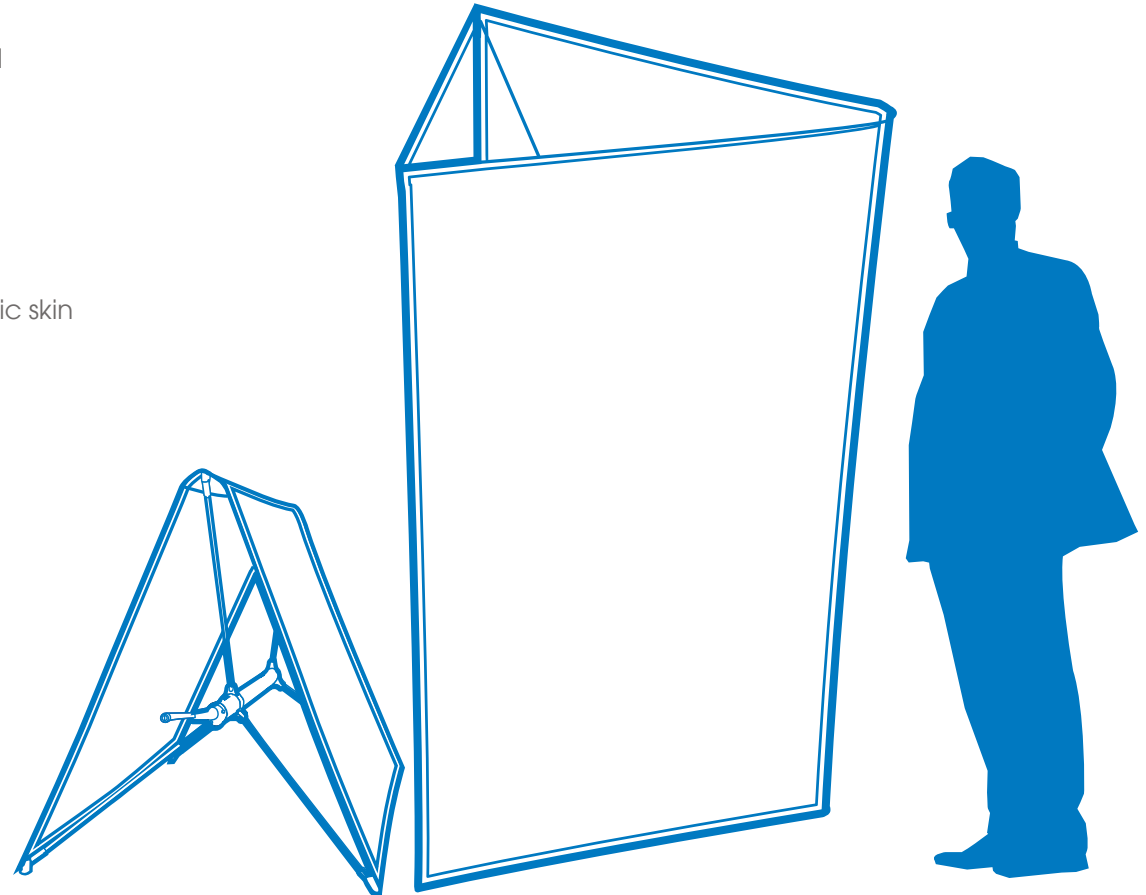
# EX-UP *Banners*



reddot design award  
winner 2009

- Fabric: Stretch Knit or Seamless Block-out
- Aluminium sliding chassis
- Fibreglass legs
- Indoor and outdoor use
- Winds up and down with an easy-to-use crank system
- Steel ground pegs included to secure in windy conditions on soft ground
- Fabric skins clip on/off
- Can be used vertically or horizontally, just change the fabric
- Durable carry bag included
- Can be reskinned – use your existing hardware and just change the fabric skin

<i>Size</i>		MEDIUM	LARGE	X-LARGE
Horizontal	<i>Width</i>	1.7m	2m	2.4m
	<i>Height</i>	0.9m	1.25m	1.25m
Tower	<i>Width</i>	0.9m	1.25m	1.25m
	<i>Height</i>	1.7m	2m	2.4m



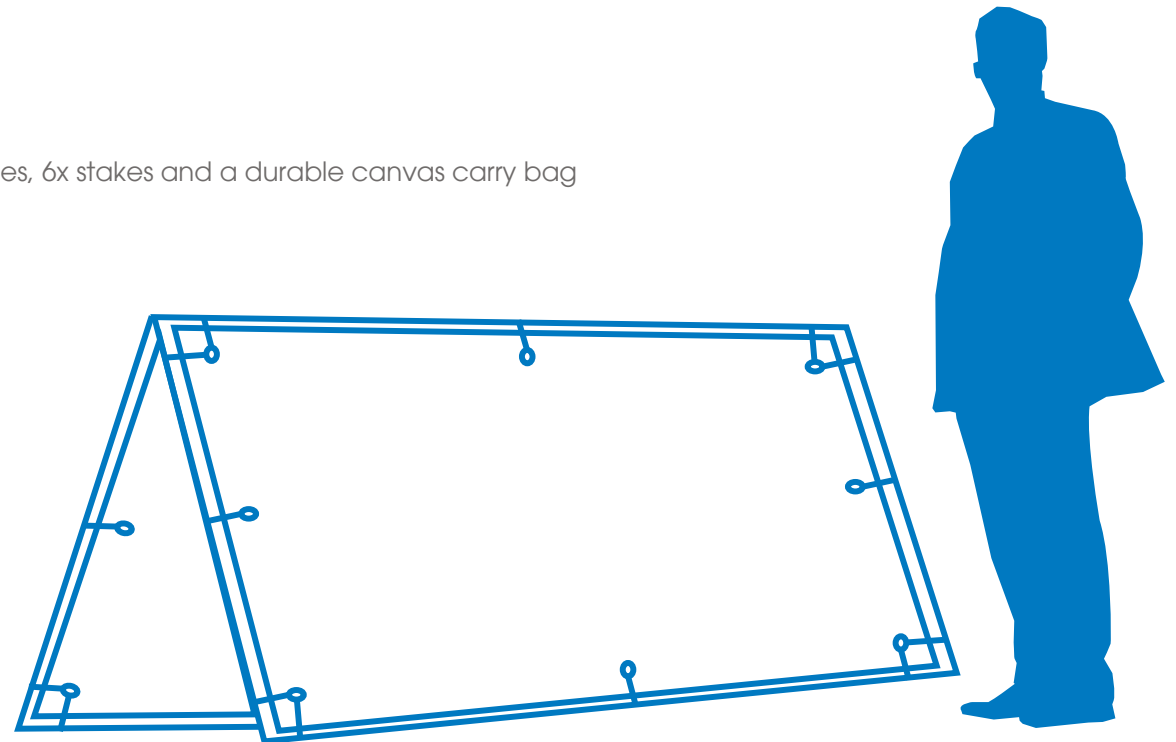




# IMPACT *A-Frames*

- Fabric: PVC or Woven Polyester
- Highly visible, sectional A-Frame banners
- Quick assembly
- No tools required
- Portable and durable
- For both outdoor and indoor usage
- Come as standard for Double-Sided use
- Re-brandable
- Comes with 2 x fully printed graphics, 1x aluminium frame, 10x bungees, 6x stakes and a durable canvas carry bag

Size		
	MEDIUM	LARGE
Width	2.5m	2.96m
Height	1.0m	1.25m





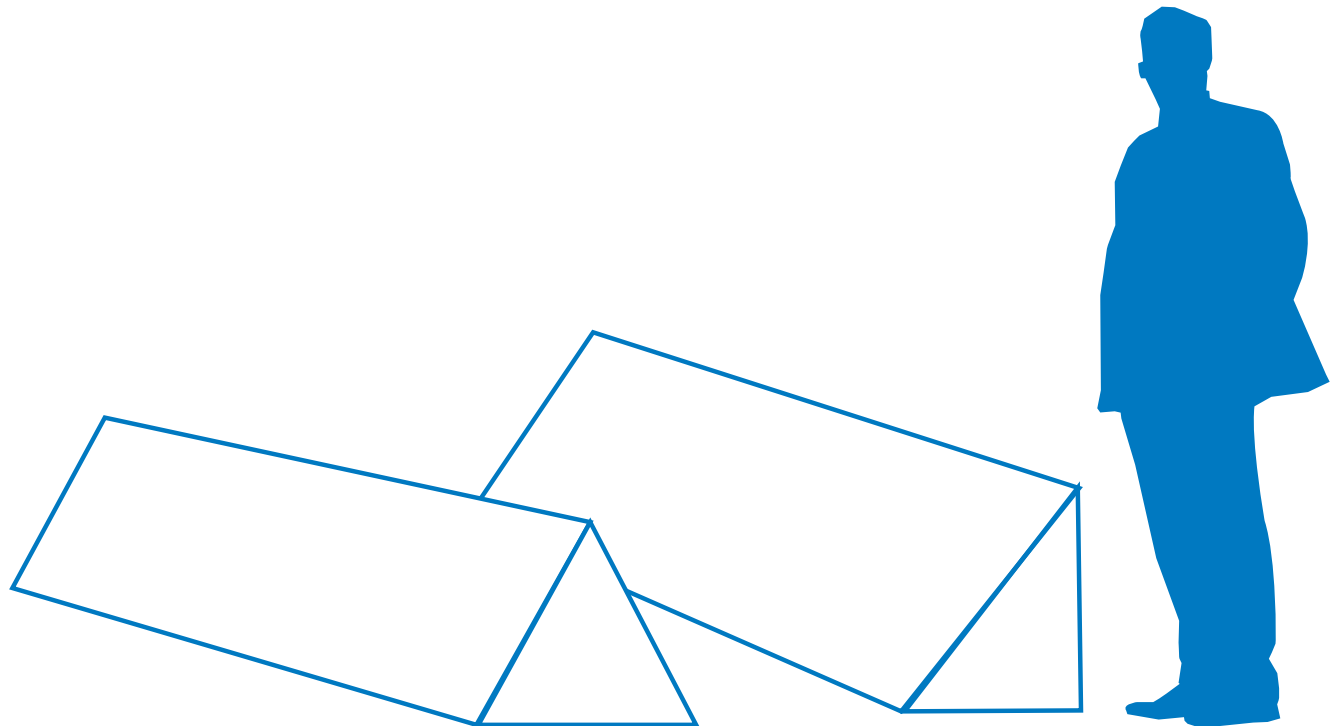


# PITCH *Wedges*

- Fabric: PVC
- Highly visible banners
- Fire safe foam core
- Stake down tabs with eyelets
- No tools required
- Portable and durable
- Cost effective
- For both outdoor and indoor usage
- Come as standard fully printed
- Ground pegs supplied for use on soft ground
- Re-brandable

## *Size*

	T1	T2
<i>Width</i>	0.5m	0.4m
<i>Height</i>	0.5m	0.64m
<i>Depth</i>	2.0m	2.0m

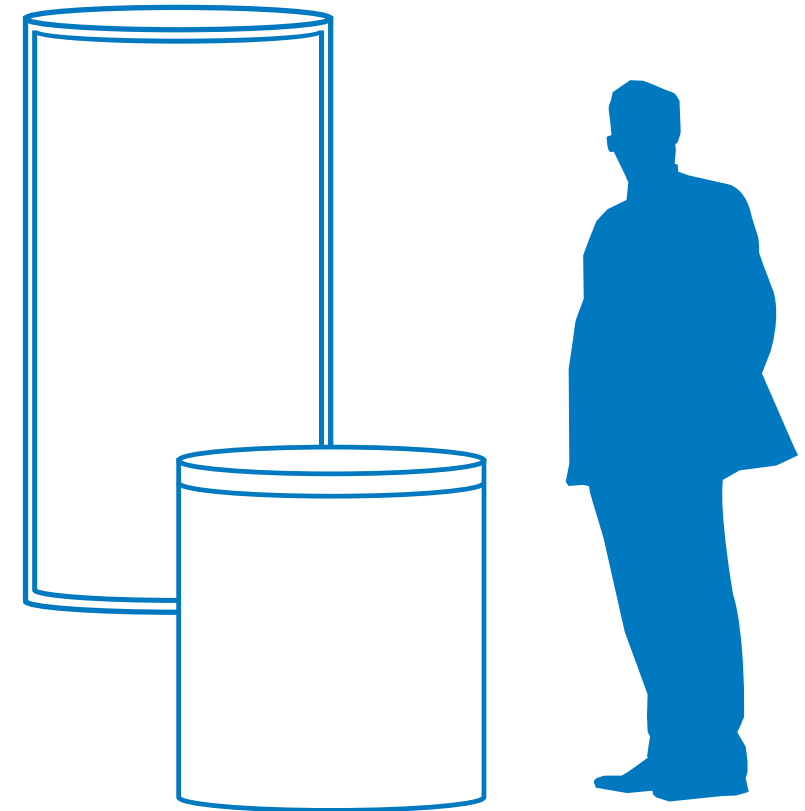






# 360° WondaSigns

- Fabric: White Backed Medium Weight
- Indoor use
- Fabric is tensioned by tightening the centre pole which is connected to the top and bottom base
- The fabric is secured to the base using Velcro
- Can be illuminated using optional internal lighting, which is attached to the centre pole
- Carry bag included
- Can be reskinned – use your existing hardware and just change the fabric skin
- 2 x Large WondaSigns (Round or Elliptical) can be used with a Wall to create a WondaWall



Size		SMALL	LARGE			SMALL	LARGE
Elliptical	Width	0.85m	0.85m	Table	Width	0.65m	0.85m
	Height	1.05m	2.25m		Height	1.05m	1.05m
Round	Width	0.65m 0.85m	0.65m 0.85m	Wall	Width	1.5m, 1.7m or 2m	
	Height	1.05m	2.25m		Height	2.25m	



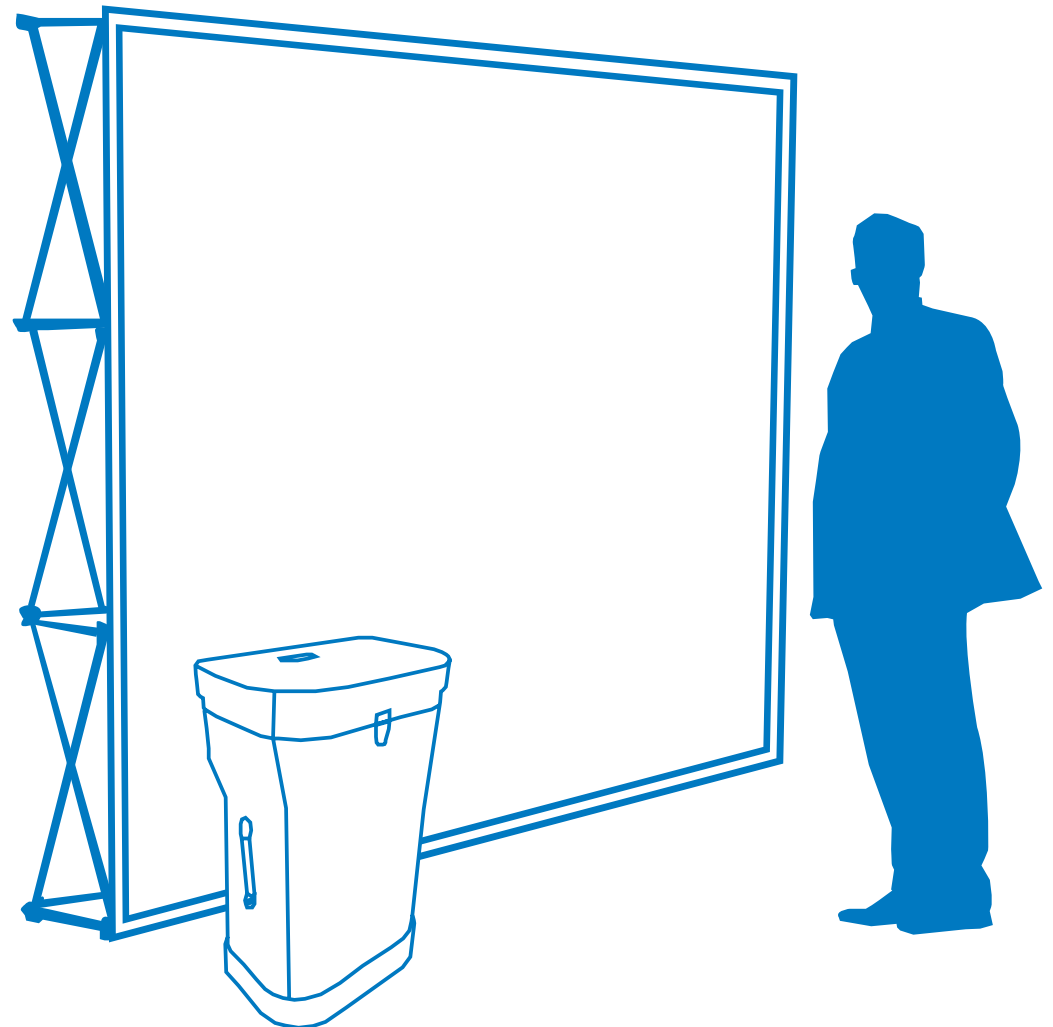




# EXPANDING *BackWalls*

- Fabric: Lightweight Block-out, Warp Knit, Seamless Block-out
- Aluminium concertina frame with plastic locking clips
- Hard shell wheeled case included
- Can be reskinned – use your existing hardware and just change the fabric skin
- Custom Options: side wraps and double-sided
- Optional printed case wrap

Size	
Width	2.97m
Height	2.24m

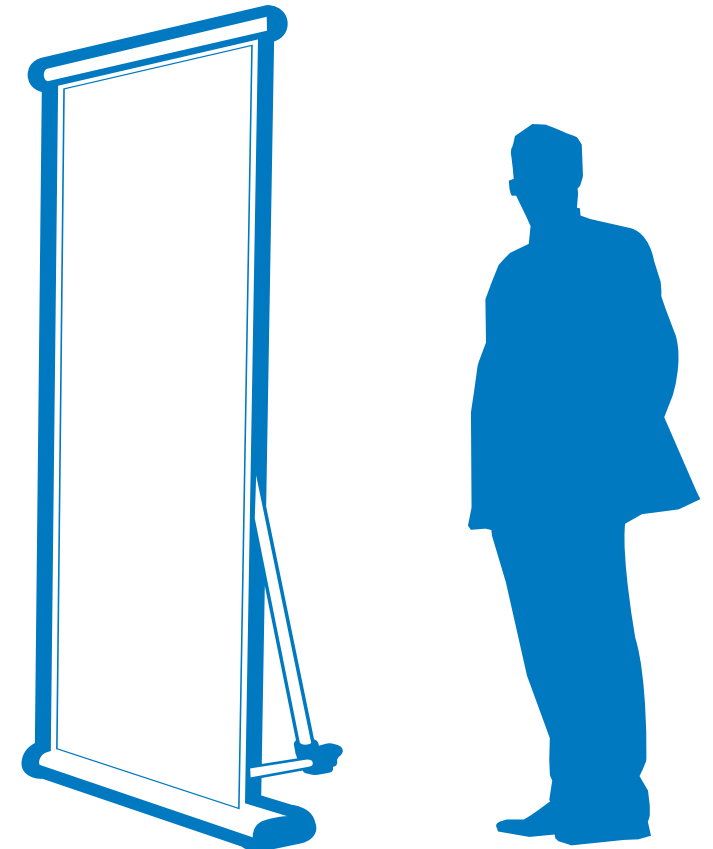






# EX-T & EX-T LITE *Banners*

- Fabric: Grey Backed Medium Weight
- Fabric doesn't curl like pvc alternates
- Aluminium base and frame
- Telescopic pole attached to base for easy height adjustment
- Plastic clips secure telescopic pole in place
- Indoor use
- Non-mechanised unit
- Fabric slides into the base and rolls up separately
- Ex-T Lite option available with a basic aluminium base
- Ex-T BackWall option available – combining 2 x Ex-T bases and 1 fabric skin
- Custom fabric shapes can be created
- Carry bag included
- Can be reskinned – use your existing hardware and just change the fabric skin without tools



## *Size*

	SMALL	MEDIUM	LARGE	X-LARGE
<i>Width</i>	0.85m	1m	1.2m	1.5m
<i>Height</i>	2m	2.1m	2.2m	2.5m



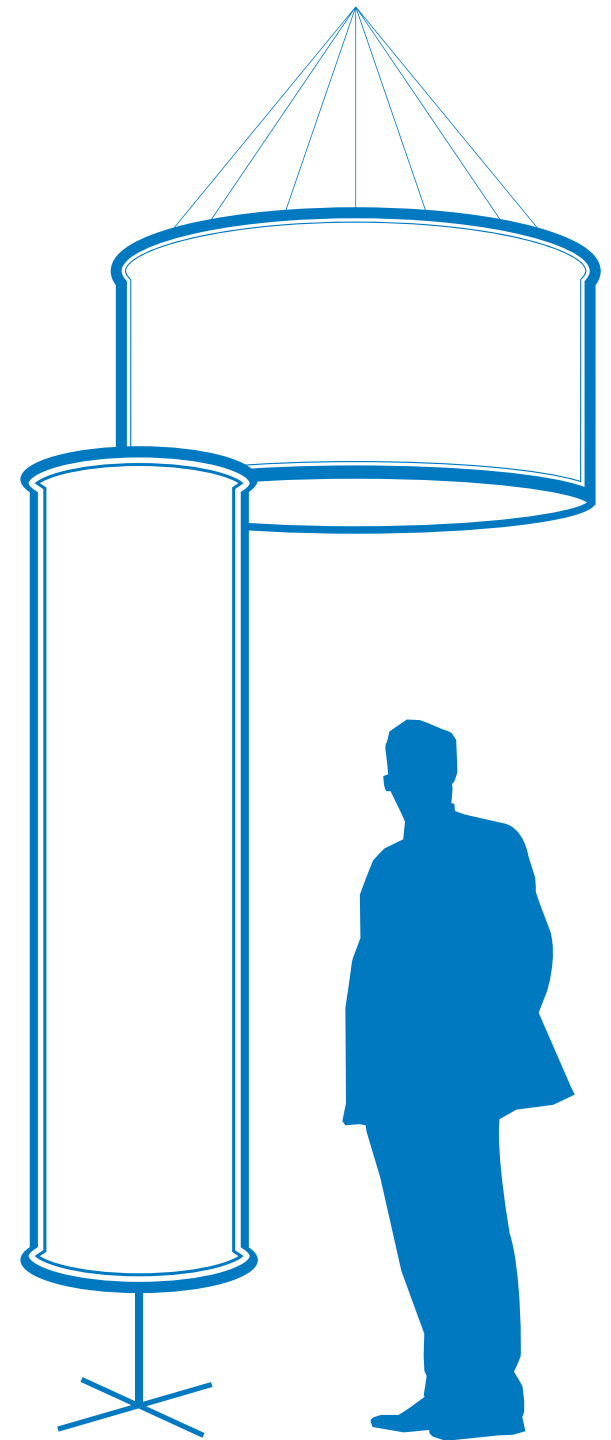


# CYLINDRICAL *Banners*

- Fabric: Tablecloth
- Flat spring steel ensures that the shape is maintained and allows you to bend it back into shape should it be damaged (Hanging)
- Edges reinforced with polytwill fabric
- Base can be infilled and printed for more branding opportunity
- Units are suspended with adjustable ropes which are attached to reinforced straps located around the top and secured to the structure using a hook provided
- Indoor use (Hanging) Indoor and outdoor use (Standing)
- Carry bag included
- Frame is constructed with flat spring steel (Standing)
- Fibreglass centre pole to tension and stabilise (Standing)
- Pole secures to the fixed folding base (supplied) using our quick connect system (Standing)
- Can be fire treated on request

## Size

Hanging	Width	1m	1.2m	1.5m	2m*	2m*	2.5m*	2.7m*	1.5m
	Height	0.7m	1.2m	1m	0.75m	1m	1m	0.5m	1m
Standing	Width	0.75m	0.75m	*comes with infilled base as standard					
	Height	2m	2.8m						

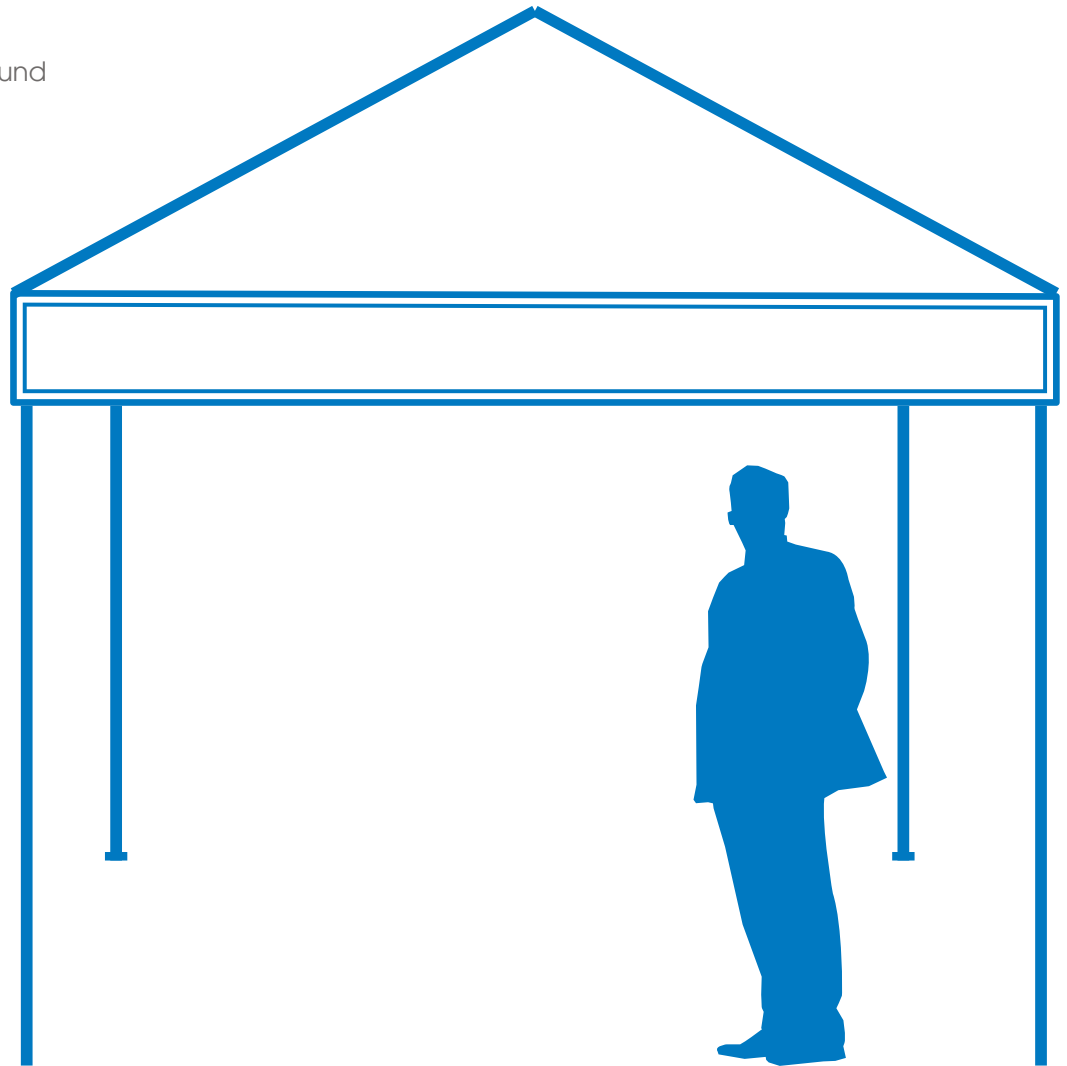






# POP-UP *Gazebos*

- Fabric: White Backed Medium Weight
- Ground pegs and guy ropes included to secure in windy conditions on soft ground
- Lightweight aluminium frame option
- Heavy Duty frame option
- Outdoor use
- Stackable leg weights can be used to secure on hard surfaces
- Carry bag included
- Can be reskinned – use your existing hardware and just change the fabric skin
- Wall Print Options: Single-Sided, True Double Sided
- Custom Options: half walls, full walls, doors, windows



## *Size*

*Width*

3m x 3m

4.5m x 3m

6m x 3m

*Height*

3.5m at highest point

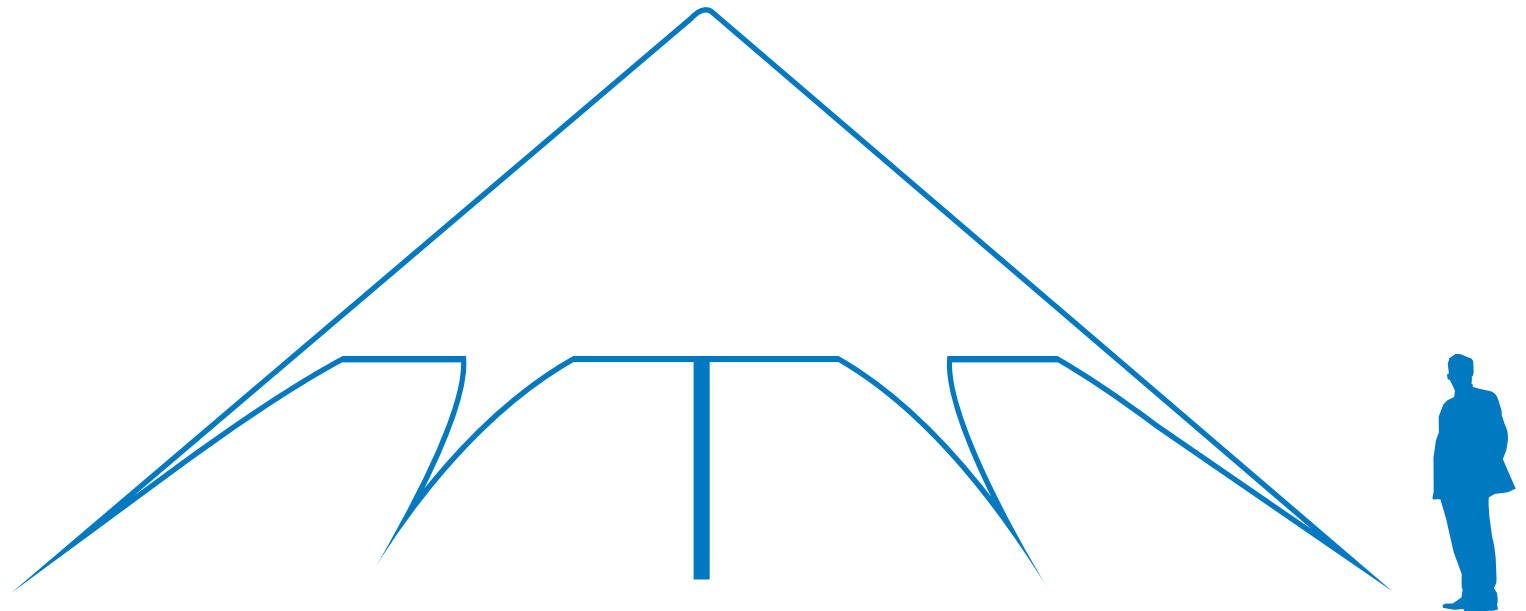




# EX-STAR *Tents*

- Fabric: White Medium Weight
- Fibreglass centre pole with end cap to avoid damaging the fabric (2 pole sets for Jumbo)
- Anchor pegs included for use on soft ground
- Camlock straps for fastening
- Outdoor use
- Ex-Stars are designed to create an impact with their unique design and offer greater branded/shaded area than standard Gazebos
- Carry bag included
- Can be reskinned – use your existing hardware and just change the fabric skin
- Custom Options: walls and doors

Size	REGULAR	JUMBO
Width	14m	19m
Height	4.5m	4.5m
Depth		5m









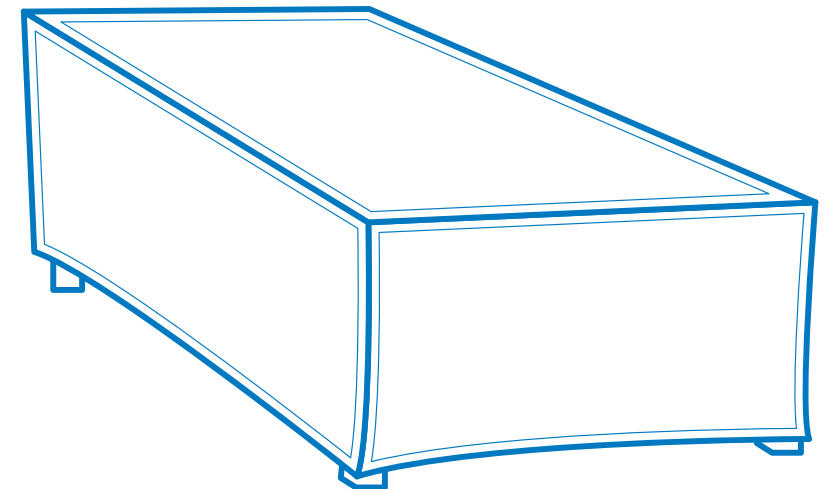
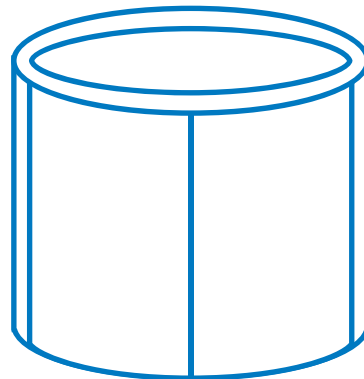
# EVENT *Bins*

- Fabric: Stretch Knit
- Frame is constructed with fibreglass poles with reinforced connections
- Base is PVC and has 4 reinforced straps located around the base for pegs to secure in windy conditions
- Pegs included for use on soft ground
- Indoor and outdoor use
- Pop-Up mechanism – just twist to setup and take down
- Carry bag included
- Can be reskinned – use your existing hardware and just change the fabric skin

# TABLE *Cloths*

- Fabric: Tablecloth
- Fitted or loose
- Standard or custom-made sizes available
- Indoor and outdoor use

Size		
	SMALL	MEDIUM
Width	0.51m	0.81m
Height	0.48m	0.77m







# DECK *Chair* , BEAN BAGS & *Blankets*

## DECKCHAIRS

- Fabric: White Backed Medium Weight
- Wooden frame
- Indoor and outdoor use
- Can be reskinned - use your existing hardware and just change the fabric skin

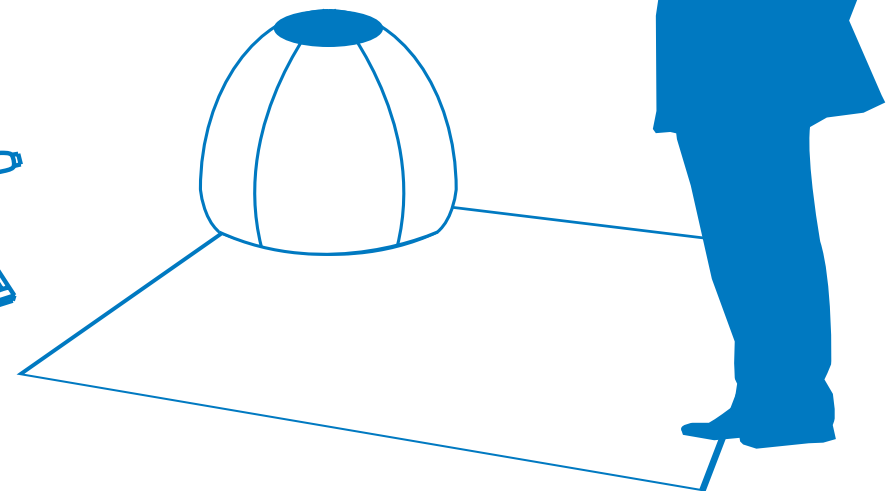
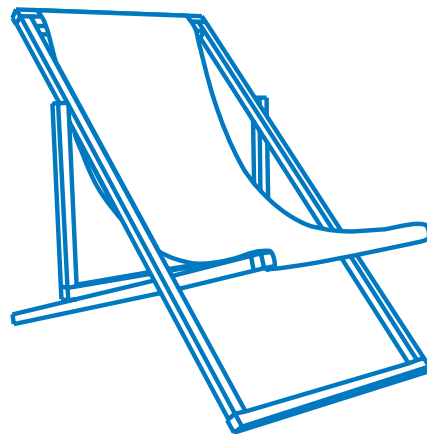
## BEAN BAGS

- Fabric: White Backed Medium Weight
- 8 panel design
- Indoor and outdoor use
- Beans are filled inside an internal bag

## CUSTOM BLANKETS

- Fabric: Mini Matt (top), 280gsm Black PVC (bottom)
- 1.5m (seamless) 1.6m (seam)
- Indoor and outdoor use
- Custom Options: Eyelets

		<i>Size</i>	
<b>Deckchairs</b>	<i>Width</i>	0.56m	
	<i>Height</i>	0.845m	
<b>Custom Blankets</b>	<i>Width</i>	1.5m	1.6m
	<i>Height</i>	1.5m	1.6m
<b>Bean Bags &amp; Loungers</b>	<i>Width</i>	Small & Medium	
	<i>Height</i>		







# ACACIA FLEX & ACACIA *Parasols*



- Print Options: Single or Double-sided
- Fabric: White Backed Medium Weight
- Lightweight aluminium pole with fibreglass frame
- Fabric is tensioned using a rope and secured with a locking pin that's inserted into the pole
- Slip cover included
- Can be reskinned – use your existing hardware and just change the fabric skin
- Flex - Curved profile offers 15% more visible branding and greater strength in windy conditions
- Savannah - stronger and more durable version of the Karoo
- Large hub (Savannah) Basic hub (Karoo) Basic hub (Flex)
- Savannah & Karoo - canopy has a straight profile
- Outdoor use

Size		4 PANEL	4 PANEL
Savannah	Width	2m	2.5m
	Height	2.4m	2.4m
Karoo	Width	2m	2.5m
	Height	2.4m	2.4m
Flex	Width	2m	
	Height	2.4m	



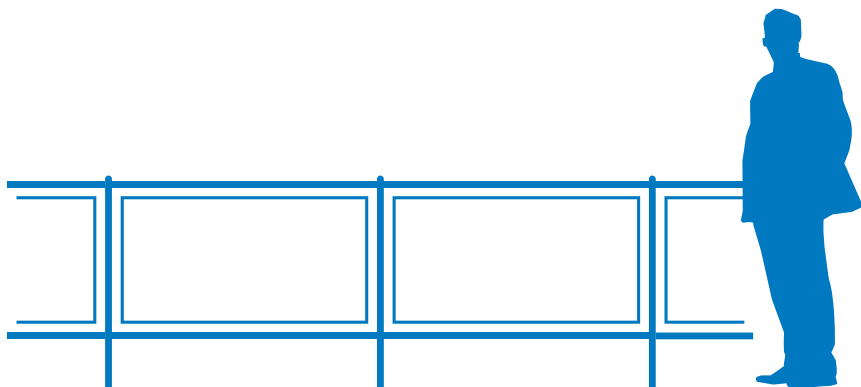






# CONTINUOUS *Banners*

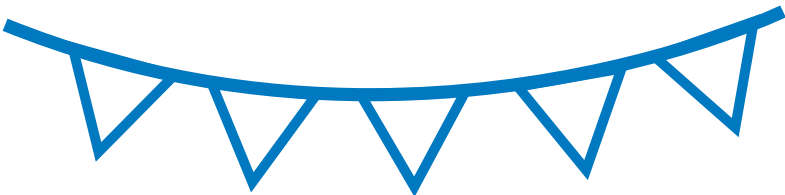
- Fabric: Airtex, PVC Bannermesh
- Outdoor use
- Custom Options: Length, height, vertical/horizontal, Velcro, loops, eyelets, pockets



Size				
Width	Custom			
Height	0.8m	1m	1.5m	1.7m

# EVENT *Bunting*

- Print Options: Single or Double-Sided
- Fabric: Lightweight (single-sided), Lightweight Block-out (double-sided)
- Indoor and outdoor use
- Square, rectangular or triangular shape
- Edges reinforced with polytwill fabric



Size	
Length	Custom
Width	0.3m
Height	0.3m

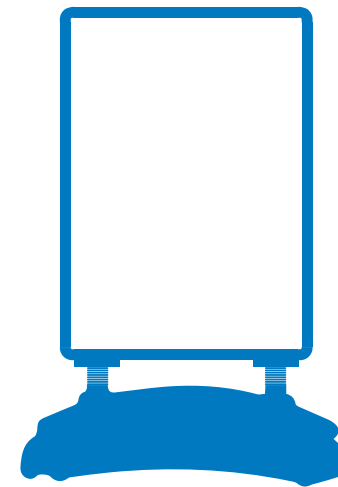
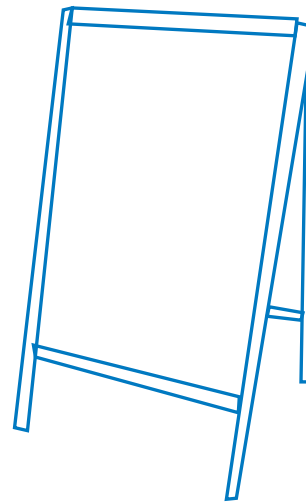




# PAVEMENT *Boards*

- Fabric: Crystelex (Poster)
- Indoor and outdoor use
- Aluminium snap frame with clear PVC cover
- Heavy-duty plastic base (option)
- Aluminium folding frame (option)
- Base has wheels and can be filled with sand or water (plastic base only)
- Can be reskinned – use your existing hardware and just change the posters

Size		
Aluminium Folding	A1	A0
Plastic Base	A1	A0



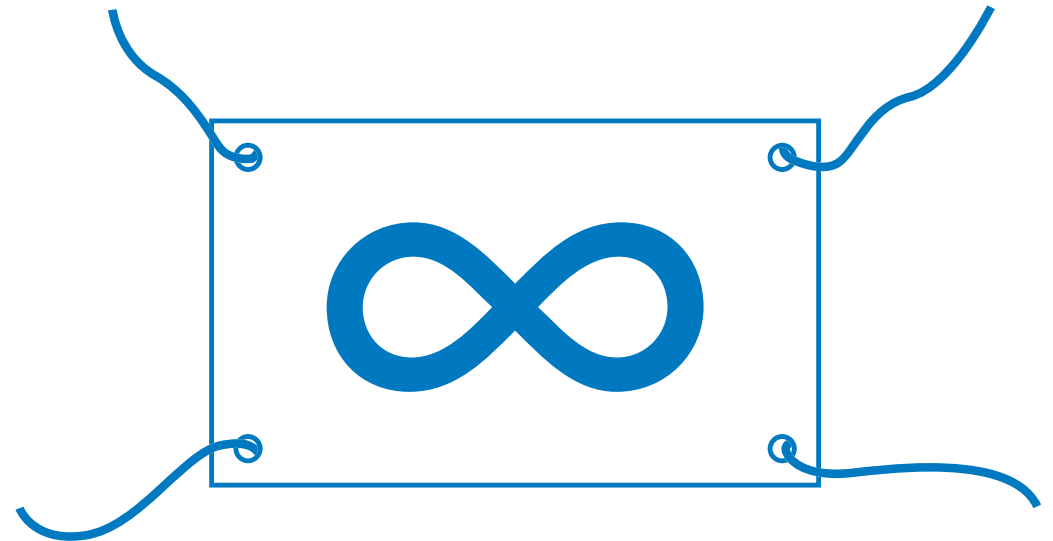


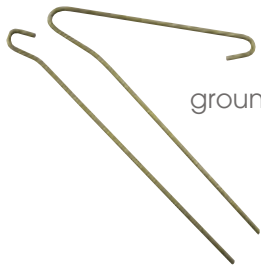


# CUSTOM *Banners*

While we are proud of our extensive range of off-the-shelf products, we also offer our customers completely bespoke branded solutions including: flags, target a frames, hanging banners, endless banners to name a few. We're always looking for something new - if you can dream it, we can make it.

- Fabric: Based on the request to ensure the best option is provided
- Any shape and size (1m to 50m)
- Can be printed single or double-sided (depending on design)
- Optional rods, eyelets, ropes, velcro, zips and hardware
- Indoor or outdoor use





ground pegs



ground stake



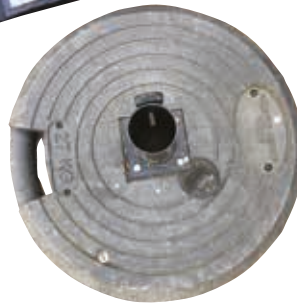
banner bag



gazebo leg weights



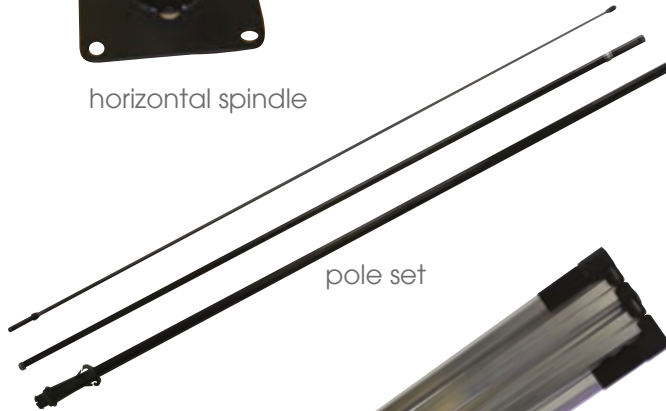
horizontal spindle



Parasol base



universal base with water bladder



pole set



wall mount



rubber base



gazebo frame



blower



bag



car mount



# HARDWARE & *Accessories*

Our extensive range of hardware and accessories are specially designed for our banners, and can be used for multiple applications. You don't have to buy specific mounts for each individual installation or event that you have. We also have extensions that provide even more options for the secure mounting of our banners on most surfaces, both inside and out.

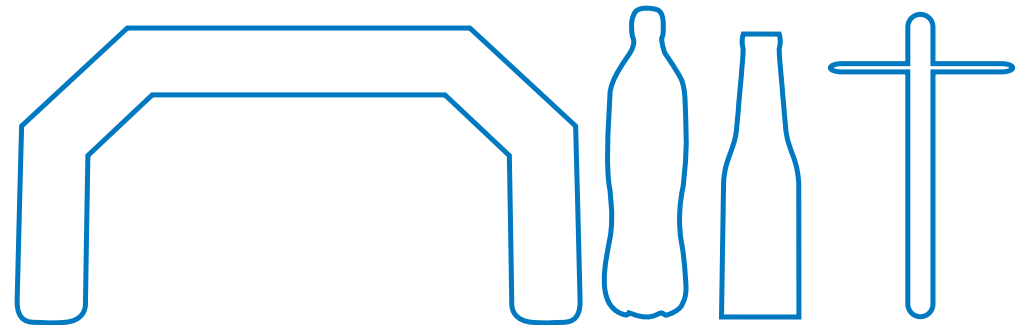
- Bases
- Stakes
- Mounts
- Weights
- Pegs
- Ropes
- Lighting
- Rods
- Bags
- Frames
- and much more





# GIANT & CUSTOM *Inflatables*

- Fabric: White Backed Medium Weight
- Sizes: Standard sizes or can be custom-made to virtually any shape or size
- Optional LED lighting available for most inflatables
- Guy ropes included
- Pegs included for use on soft ground
- Carry bag included
- Outdoor use
- Air Dancers
- Soccer Goals
- Soccer/Hockey/Rugby Fields
- Inflatable Columns
- Arches
- Cans/Bottles
- Custom product replicas and mascots/interactive inflatables









# CARING FOR YOUR *Branding*

## CARE INSTRUCTIONS

The longevity of your branding can depend on the colour in the design as well as the environmental factors such as traffic, pollution, sunshine, wind and rain.

- Always ensure products are setup with a 360° all-round clearing so that they do not rub against walls, plants, trees, street lights etc.
- Always remember to secure your products that need to be weighted or tethered.
- To increase the life-span of your branding, take it down when not in use and in windy conditions where the windspeed exceeds 45 km/h.
- Remember colour lasts longer in the shade.
- If the branding is used on a daily basis, we recommend cleaning them once a month.
- In the case of rain and condensation, be sure to dry the branding before packing it away.

## WASH INSTRUCTIONS



Clean with warm, soapy water (30°C/75°F) or a cold, gentle machine wash (excluding inflatables - use high pressure cleaner)



Do not bleach



Steam Iron only



Do not tumble dry



Do not dry clean



Dry thoroughly before packing away

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